

What I received

ABOUT US:

Enhance: the Art of Strategically Fusing Your Current Program With Our Proven Methods To Decrease Your Overhead And Improve Your Bottom Line.

Merchant: The owner or operator of a retail business, someone who is noted for a particular activity or quality. Innovator. Visionary. Change Agent

Credit Cards: A card issued by a bank or business that allows somebody to purchase goods and services and pay for them later. 20th and 21st Century means of exchange

2: The product resulting from multiplying a number or term by itself... reaching higher levels of power and potential

XXX COMPANY was born in 2002 to fill the void left by large corporations whose only interest is in taking and making money. XXX COMPANY believes our merchants deserve more and not only do we know how to give it, but we keep giving more every day. While other companies just make promises, we at XXX COMPANY keep ours. XXX COMPANY embraces the "old" ways of doing business, looking at the best business practices of the past and combines them with the most innovative, cutting edge products, services and solutions available today. The XXX COMPANY promise is to create the best possible future for our merchants... a future created with ease and confidence. No other business enhancement company offers a FREE website designed especially for you, a FREE consultation with an attorney, an accountant and much more. Our credit card and check guarantee products make every transaction easy, efficient and we approve more people and have the least amount of check declines. This makes our merchants and their customers happy and keeps their businesses growing and thriving.

Merchants/entrepreneurs are the core, the backbone and at the forefront of society. XXX COMPANY is the first, and quite possibly the only, One Stop Shopping, complete business enhancement firm solely dedicated to the growth and success of the entrepreneurial community. XXX COMPANY considers it a privilege and honor to work with the merchants and small business owners who actually drive the economy. Small businesses generate approximately 60 to 80 percent of new jobs annually, employ approximately 50% of the country's private sector workforce, represent 97 percent of all the exporters of goods, represent approximately 95 percent of all employer firms and, as if that isn't enough... small businesses generate a majority of the innovations that come from U.S. companies. At XXX COMPANY we don't just "talk the talk," we "walk the walk" in the footsteps of these Giants who are the Risk Takers and Change Makers of the past, present and future. What our merchants have in common is the vision of something different, something better than before. Entrepreneurs are naturally Change Agents... disrupters of the status quo. Entrepreneurs aren't normal, every

day people. Entrepreneurs are innovators, "out of the box" thinkers, visionaries and doers. They are original thinkers who are transformers, creating change every day. They have passion and intensity that is limitless, are highly motivated opinion makers and leaders who create and live new paradigms and open new boundaries. We too, at XXX COMPANY don't follow the "beaten path." Instead, we blaze new trails with excitement and hope, as we assist our merchants to blaze their own trails. We take your passion... and make it happen... right to your Grand Opening and Beyond! We assist our merchants to take the leap from the ordinary to the extraordinary with our holistic approach that covers every base, taking into account our merchants' business goals, dreams, personalities and uniqueness.

XXX COMPANY puts our merchants in the driver's seat on the road to success and to fulfilling their destinies by taking out the guess work and doing the "heavy lifting" necessary to start and keep a business growing with products and services that are available 24/7. XXX COMPANY offers personalized, courteous interactions, returning calls promptly and offering innovative products at affordable prices combined with unparalleled 21st century services offered by no other business enhancement firm and we have over 5,000 satisfied merchants in our merchant family to prove it. We're also constantly adding new merchants to our group. Although we might be smaller in size than the large corporations, we are larger in stature by offering guidance and a helping hand through the labyrinth of details that can make even the most visionary entrepreneur confused and overwhelmed.

At XXX COMPANY, we treat our merchants like family. Our merchant's goals are our goals and we know that your success is our success. Especially in today's world... full of cynicism and insecurity, people need to know they are working with people they can trust... and that's us! We assist our merchants to take the leap from the ordinary to the extraordinary with our holistic approach that covers every base, taking into account our merchants' business goals, dreams, personalities and uniqueness. XXX COMPANY combines the Science of providing great products at great prices with the Art of offering priceless services. If you can dream it, we can make it happen. XXX COMPANY is for the professional who wants to "get it done" right, quickly... here and now.

XXX COMPANY is the clear and only choice for merchants and entrepreneurs who want to succeed. Our merchants are the Go Getters who want to Get Going... and Keep Going. XXX COMPANY moves our merchants from Planning to Doing. As part of our dedication and commitment to you, XXX COMPANY also organizes and sponsors job fairs and seminars to assist our merchants to network with other merchants like themselves and gain valuable insights and information not available through any other business enhancement firms. XXX COMPANY merchants are never alone. We never quit, we never tire, we never run out of solutions... Guaranteed!

What I came up with

ABOUT US

In a one stop shop, XXX COMPANY, Inc., provides all the business enhancements that the entrepreneur needs to grow and prosper.

The XXX COMPANY Mission: With credit card processing as our core business, we provide a unique bundling of free, low cost and high quality business enhancement services to help small business owners prosper.

The XXX COMPANY Vision: We will become the first business enhancement firm to offer all the essential needs to small businesses nationwide under one roof.

XXX COMPANY stands for:

Enhance: The art of strategically fusing your current program with our proven methods to decrease your overhead and improve your bottom line.

Merchant: The owner or operator of a retail business, someone who is noted for a particular activity or quality. Innovator. Visionary. Change Agent.

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Where We Started

Why is it a sound business practice to accept credit and debit cards?

- Credit and debit card usage grows at 20+% annual rate
- Accepting credit and debit cards increases business revenues by at least 30%
- It improves cash flow

- It provides a guarantee you'll be paid
- It's more convenient for your customers
- Customers spend more with credit cards- especially for impulse purchases

So, to provide this necessary business function, XXX COMPANY began in 2002 as a credit card processing service. In fact, this was and remains our core business. We provide the easiest to use, most reliable and most variety of credit card processing machines in the business.

What We've Become

However, as we worked hard with our customers to provide the best credit card processing system for them, we discovered something.

A gaping need existed for the small business owners. And that was the ability to have easy access to other business services vital to their growth and prosperity.

So, as customers identified their needs, XXX COMPANY came up with economic solutions.

Note: Virtually 100% of businesses will need each of these services at one point. At XXX COMPANY, they're all available, in one place, for the business owner:

Website- One of our first customers wanted a web presence. So, we developed a basic website template including design and website writing. Ideal for a small business wanting to get a web presence, this is a no to low cost benefit for the business owner.

Legal Counsel- A good attorney can help the small business owner avoid start-up mistakes. They provide much needed guidance for the entrepreneur- guidance the business owner may not even know he or she needs. XXX COMPANY makes this valuable counseling available for little or no cost.

Consult with an Accountant- All business owners have to keep books. To track income and expenses. To track profits. And to keep track of taxes. How to do this properly may be unfamiliar to some entrepreneurs.

Our little or no cost starter accounting advice assists in getting the books right- from the beginning.

Print Services- Every business needs business cards, brochures and stationary. As part of the XXX COMPANY credit card processing setup, you can select a starter kit of 300 print pieces-free.

Incorporation- Should you incorporate? If so, what's the best corporate structure for your business? Sole proprietor? LLC, S Corp, C Corp?

Stemming from the need of another early credit card customer, XXX COMPANY, offers incorporation in any state at cost. The only cost to your business is state filing documents.

We believe no one else offers this suite of services in one place and at such reasonable costs.

What We Still Have Left To Do

XXX COMPANY will continue to offer and develop products/ services to meet the ongoing and changing needs of the small business owner.

For example, we're currently looking at a "secretary for a day" service and making video conferencing available to our customer base. We're open to suggestions from our customers. And we always keep a sharp eye on business trends for new benefits we can offer the business owner.

Finally, 6 years and 5000 satisfied business owners later, the XXX COMPANY team stands stronger than ever. We remain steadfastly committed to bringing quality, value added business enhancement to the small business community